

January 24, 2017

CONTACT: Maegen Laney Noble
mnoble@laneycommunications.com
904-451-2644

Kristen Laney O'Toole
klaney@laneycommunications.com
412-327-2907

Farmers to Benefit from CSA Day on Feb. 24

PITTSBURGH, January 24, 2017 – Small farmers are gearing up for their busy growing season, and they will get by with a little help from their friends at Small Farm Central, as they kick off the season with CSA Day on February 24.

According to [Small Farm Central's CSA \(Community-Supported Agriculture\) Farming Annual Report](#), the most popular time to join a CSA each year is at the end of February. To promote this important time for farmers, [CSA Day](#) was coined, and each year it falls on the last Friday in February. It's an entire day dedicated to the celebration of community-supported agriculture, and CSA farmers enjoy an influx of sign-ups from members, which gives them revenue when they need it most for the growing season.

"At Small Farm Central, we equip farmers with the technology tools they need to succeed, and CSA Day is a great example of how we work together to get the community excited about convenient, fresh, local food," said Simon Huntley, CEO of Small Farm Central.

Small Farm Central has a variety of tools for farmers, so if you are a farmer looking to participate this year, here's what you can do at no cost:

- Sign up for CSA Day updates and exclusive content brought to you by Small Farm Central at www.csaday.info.
- Post your CSA for free on the CSA directory by completing this [form](#).
- Celebrate by using the hashtag #CSADay on social media.

"CSA members are like-minded individuals who enjoy feeding their family, while supporting their local farmer," said Huntley. "If farmers use our tools to help spread the word about CSA Day, they should benefit from new and returning CSA members this year."

About Small Farm Central

Small Farm Central serves the technology needs of small business farmers, including websites, ecommerce, CSA member management and marketing tools. Since 2006, Small Farm Central has worked with more than 1,000 farms across the U.S. and Canada. For more information, please visit www.smallfarmcentral.com and www.csaday.info.

###